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Event One Media Guide

ASPEN SNOWMASS | MARCH 7-8, 2025



Welcome to The Snow League

The Snow League is the future of winter sports competition. The explosive moments, high-stakes risk, and human drama of snowboarding and freeskiing are just getting started. Around the world new superstar athletes are ready to rise.

The ultimate global league, we are inspired by the visionaries who helped shape our sports. Now is the moment to elevate the next generation of winter athletes who are pushing the limits of competition and human potential.

We've reimagined competitive formats to deliver season-long intensity, relentless clutch performances, and jaw-dropping finishes as the League hits the world's most iconic winter resort destinations.

Broadcast worldwide, sports fans will be fully immersed in premier experiences with deeper technological integration, unprecedented access, and coverage that unlocks the strategy, tactics, and stories behind victory and defeat.

Discover new superstars, underdogs, and fierce rivalries. Watch at the edge of your seat. Stay hooked as winter's elite athletes battle across the globe each season to become World Champion.

The future of winter sports competition is rising.

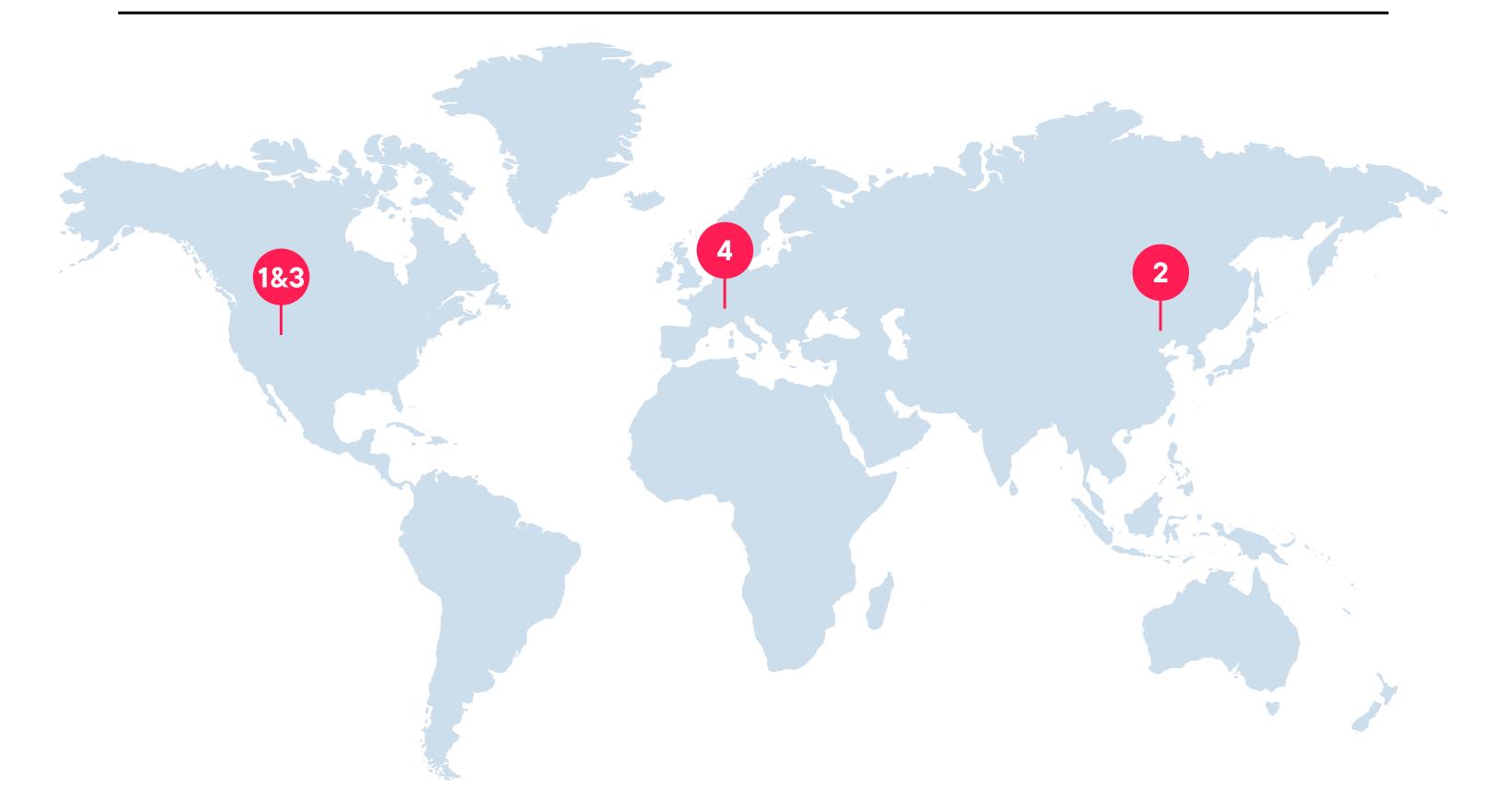
Shaun White, Founder

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Season One Schedule



EVENT 1

March 7 - 8, 2025

EVENT 2

December 4 - 6, 2025

Aspen Snowmass, USA

Snowboard Halfpipe

Yunding Secret Garden Resort, China

Snowboard & Freeski Halfpipe

EVENT 3

February 26 - 28, 2026

Aspen Snowmass, USA

Snowboard & Freeski Halfpipe

EVENT 4

March 19 - 21, 2026

LAAX,

Switzerland

Snowboard & Freeski Halfpipe



Aspen 2025 Event Schedule

THURSDAY, MARCH 6TH - PRACTICE DAY

9:00 AM - 11:00 AM Open Practice

12:00 PM - 2:00 PM Open Practice

5:00 PM - 7:00 PM Media welcome mixer at Hidalgo at the W Aspen

FRIDAY, MARCH 7TH - QUALIFYING DAY

9:00 AM Venue open to spectators
9:40 AM - 11:10 AM Women's Qualifying Heats
12:10 PM - 1:00 PM Men's Qualifying Heats
2:10 PM - 2:40 PM Women's Last Chance Qualifier

2:40 PM - 3:10 PM Men's Last Chance Qualifier

SATURDAY, MARCH 8TH - FINALS DAY

9:00 AM Venue open to spectators9:40 AM - 10:20 AM Women's Quarterfinals

10:30 AM - 11:10 AM Men's Quarterfinals

- 11:50 AM 12:20 PM Women's Semifinals
- 12:20 PM 12:50 PM Women's Final
- 1:10 PM 1:40 PM Men's Semifinals
- 1:40 PM 2:10 PM Men's Final
- 2:10 PM 2:20 PM Awards Ceremony
- 2:20 PM 3:20 PM Musical performance by Big Boi

Competition Format – Qualifying Day

Day one, on Friday, March 7th, features a full day of qualifying action with all 36 athletes competing (16 women and 20 men). Qualifying Day will be broken into four heats (five men and four women). The top four athletes on the World Snowboard Points List (WSPL) will be selected into individual heats. The rest of the field will be separated into tiers based on their WSPL rankings. *All subsequent events in the season will be seeded from The Snow League's Championship Points List.

STARTLIST SEEDING

WSPL Rank 1 through 4 - Tier 1 WSPL Rank 5 through 8 - Tier 2 WSPL Rank 9 through 12 - Tier 3 WSPL Rank 13 through 16 - Tier 4 WSPL Rank 17 through 20 - Tier 5 Athletes ranked 1 through 4 will be placed in Heats 1, 2, 3 and 4, respectively. The remaining will be seeded into the four groups via random draw based on their tier.

MEN			
HEAT 1	HEAT 2	HEAT 3	HEAT 4
WSPL Rank 1	WSPL Rank 2	WSPL Rank 3	WSPL Rank 4
Tier 2 Draw	Tier 2 Draw	Tier 2 Draw	Tier 2 Draw
Tier 3 Draw	Tier 3 Draw	Tier 3 Draw	Tier 3 Draw
Tier 4 Draw	Tier 4 Draw	Tier 4 Draw	Tier 4 Draw
Tier 5 Draw	Tier 5 Draw	Tier 5 Draw	Tier 5 Draw
WOMEN			
HEAT 1	HEAT 2	HEAT 3	HEAT 4
WSPL Rank 1	WSPL Rank 2	WSPL Rank 3	WSPL Rank 4
Tier 2 Draw	Tier 2 Draw	Tier 2 Draw	Tier 2 Draw
Tier 3 Draw	Tier 3 Draw	Tier 3 Draw	Tier 3 Draw
Tier 4 Draw	Tier 4 Draw	Tier 4 Draw	Tier 4 Draw

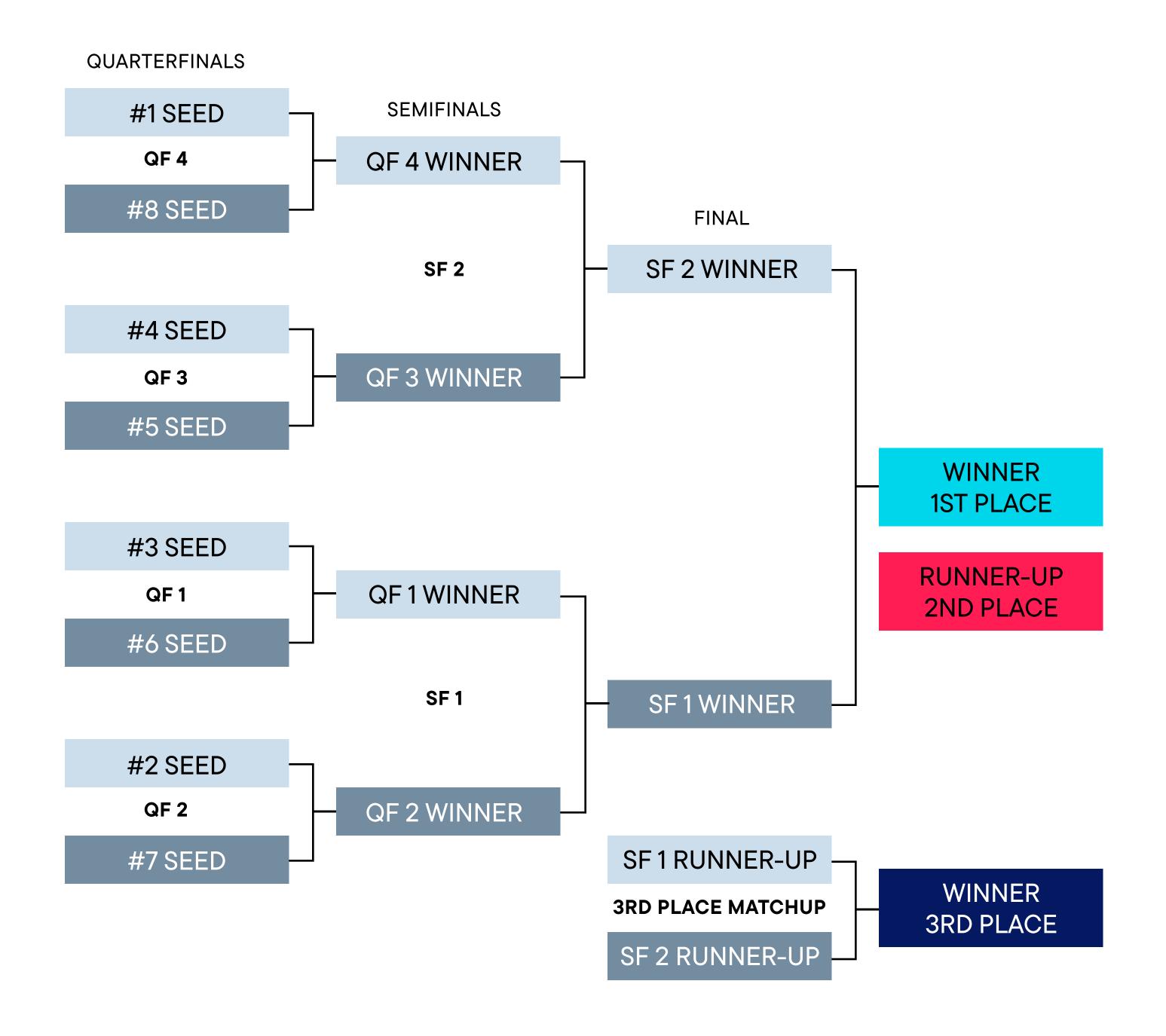
Each athlete will take two runs with the highest score counting. The athlete with the top score from each heat automatically advances to Finals Day. The second and third-place athletes from each heat will get a second chance to qualify into Finals with a two-run Last Chance Qualifier to finish the day. Athletes who finish in fourth and fifth position in the men's competition and in fourth position in the women's competition will be eliminated.



Competition Format – Finals Day

Saturday, March 8th, is Finals Day, with 8 men and 8 women vying for the podium. Finals Day will pit athlete against athlete in a best two of three run, head-to-head format. Each athlete must drop into both the right and left-hand wall in their first two runs—an innovative format that puts the spotlight on creativity and progression. The first athlete to win two runs will advance to the next round.

Athletes will advance through quarterfinals, semifinals, and final rounds. The athlete that wins each of their head-to-head matchups will claim the title in Aspen Snowmass and take home their share of the prize purse, split equally between genders.



Points Breakdown

Each event in a league season is worth a maximum of 100 points towards the The Snow League World Championship Standings

RANK	CHAMPIONSHIP STANDING POINTS	RANK	CHAMPIONSHIP STANDING POINTS
1st	100	11th	20
2nd	85	12th	17
3rd	72	13th	14
4th	61	14th	12
5th	52	15th	10
6th	44	16th	9
7th	38	17th	7
8th	32	18th	5
9th	27	19th	3

10th	23	20th	1
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The top ranked athlete from qualifications will receive a 5 point bonus for that event.

The athlete with the most points at the end of the season will be crowned Snow League World Champion. In the case of a tie after the final event, whoever has the higher ranking in The Snow League's final event will be the champion.

The Championship Standings Points will roll back to zero at the beginning of each league season.



Prize Purse

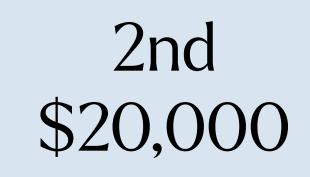
RANK	PRIZE MONEY (USD)
1st	\$50,000
2nd	\$20,000
3rd	\$10,000
4th	\$5,000
5th	\$2,500
6th	\$2,500
7th	\$2,500
8th	\$2,500

*All athletes receive a \$5,000 appearance fee in addition to potential prize winnings

The top three male and female athletes on The Snow League World

Championship Standings at the end of the season will receive:









Broadcast Information





NBC Sports will present the two-day event live on Peacock in the United States starting at 11:30 AM EST each day.

An encore presentation will air on the NBC broadcast network on March 29th at 1:00 PM EST.

Additional global broadcasters can be found here.





Alessandro Barbieri

Birthdate: October 5, 2008
Country: USA
Hometown: Portland, Oregon
Home Resort: Mt. Hood

At only 16 years old, Barbieri was promoted to the pro ranks of the U.S. Snowboard Halfpipe Team ahead of the 2024-25 winter. Barbieri won silver at the 2024 Youth Olympic Games, a victory that followed on his first World Cup start at Copper Mountain. The kid is checking boxes and getting it done.

Ayumu Hirano



Birthdate: November 29, 1998
Country: Japan
Hometown: Murakami, Niigata
Home Resort: Yokone Ski Resort

Olympic halfpipe Champion, two-time silver medalist, X Games champion, U.S. Open champ, and back-toback Dew Tour winner ... Ayumu is basically the EGOT of snowboarding. He landed the first triple cork 1440 in competition history to win 2022 Olympic gold while displaying his absolute mastery of the pipe and unbridled determination to win. Ayumu hasn't been out of the spotlight since his first viral video winning the Burton U.S. Open Junior Jam at age 13 and shows no signs of letting off the gas anytime soon.



Chaeun Lee

Birthdate: September 15, 2006 Country: South Korea Hometown: Suwon, Korea

Chaeun Lee, aka "Lil Keytaki," is a multi-sport master, making waves in both halfpipe and slopestyle. He earned Youth Olympic gold in both disciplines at home in Korea and claimed halfpipe gold at the 2023 World Championships. At just 15 years old, Chaeun competed in the Beijing 2022 Olympics, but his biggest headline came the following year when he landed the world's first triple cork 1620 in the halfpipe during training at Saas-Fee. He also became the first rider to land backto-back triple corks, also in training. Already sharing podiums with the likes of Ayumu and Yuto Totsuka, this rising star is on a fast, fierce upward trajectory, and the snowboarding world is watching closely.



Chase Blackwell

Birthdate: February 27, 1999
Country: USA
Hometown: Longmont, Colorado
Home Resort: Copper Mountain

Chase Blackwell is a seasoned competitor hailing from Summit County. He has clocked an impressive number of World Cup starts, with a dozen top-ten finishes alongside the best in the world. When the conditions line up, Chase has the technical tricks and drive to reach the podium.



Chase Josey

Birthdate: March 31, 1995 Country: USA Hometown: Hailey, Idaho Home Resort: Sun Valley

Chase Josey is known for many things, but there's one thing he excels at-always making the finals. He's a two-time Olympian who finished sixth and seventh. Chase has topped the podium at the Laax Open and earned bronze at the X Games. Chase's deep bag of tricks, consistency and continued progression have earned him a spot on the U.S. Snowboard Halfpipe pro team for an impressive twelve seasons.

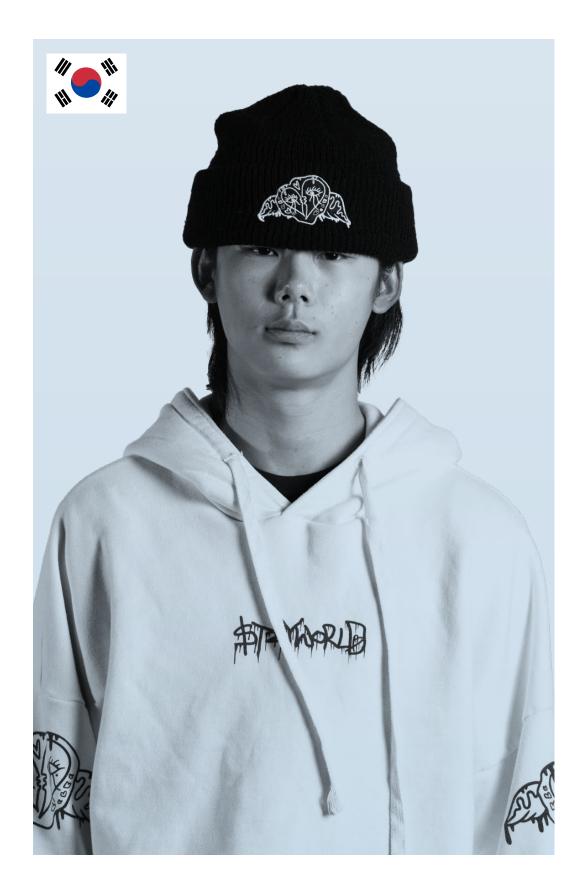
David Habluetzel





Birthdate: April 24, 1996 **Country:** Switzerland Hometown: Zurich, Switzerland Home Resort: Laax

David Habluetzel is a respected veteran of the halfpipe, with a career spanning over a decade. The three-time Olympian has been competing at the highest level since 2011, with notable podium finishes at both the U.S. and European Opens. Known for his mastery of both switch and regular tricks, David has consistently earned top-ten results, going toe-to-toe with the best in the world. More than just a competitor, David brings heart and a deep love for the sport, making him a true cornerstone of halfpipe snowboarding.



Jio Lee

Birthdate: October 24, 2008
Country: South Korea
Hometown: Yangpyeong, South Korea
Home Resort: Phoenix Snowpark

One of the youngest competitors in the Snow League, Jio Lee has been dominating the junior competition scene, including earning the World Rookie title. Jio made his mark on the pro halfpipe circuit in 2023, competing on the World Cup stage. The teenager impressed with a fourth-place finish at the Calgary World Cup, just missing the podium. Known for his technical prowess, Jio comes into the competition with a strong trick arsenal, including a stylish frontside 1260, making him an exciting new prospect.





Birthdate: August 23, 2002
Country: USA
Hometown: Southbury, Connecticut
Home Resort: Okemo

Joey Okesson proudly represents East Coast snowboarding. With a deep competition record that includes the U.S. Open, X Games, Dew Tour, and over twenty World Cup starts, Joey has solidified his place in the sport. As a halfpipe specialist, he leans into his skateboard background, seamlessly blending timeless style with technical riding and a laidback attitude.



Kaishu Hirano

Birthdate: October 14, 2002
Country: Japan
Hometown: Murakami, Niigata
Home Resort: Yokone Ski Resort

Kaishu Hirano brings raw unbridled excitement to the halfpipe. The two-time X Games bronze medalist holds the Guinness World Record for the highest halfpipe air, blasting an incredible 24 feet, 4 inches (7.4 meters) out of the Beijing 2022 Olympic pipe. With his massive airs and fearless riding, all eyes are on Kaishu, the younger brother of Ayumu, whenever he drops into the pipe. Kaishu's electrifying style and groundbreaking feats continue to make him a standout in the sport.



Birthdate: March 20, 1988
Country: Italy
Hometown: Columbus, Ohio

Louie Vito, veteran and legend of the sport, has top-tier results from nearly every comp going back a decade plus, including two X Games golds and four Grand Prix championships. He's competed in two Olympic Games, with a fifth-place finish at Vancouver 2010. Louie continues to read the pipe like a champ, earning a slew of recent top-ten World Cup finishes.



Lucas Foster

Birthdate: September 17, 1999
Country: USA
Hometown: Telluride, Colorado
Home Resort: Telluride

Representing Colorado, Lucas Foster's riding is continuing on an upward trajectory. The 2024 season saw the Olympian earn his first pro podium at the Dew Tour. Lucas took third with a run that culminated in an alley-oop double McTwist, launching the Colorado crowd to their feet. A fixture on the U.S. Snowboard Halfpipe pro team, Lucas has deep competition experience to pull from to continue to reach for the podium.





Birthdate: June 1, 1994
Country: Switzerland
Hometown: Lausanne, Switzerland
Home Resort: Crans-Montana

Pat Burgener is a seasoned competitor and entertainer known for his lively personality both on and off the slopes. As one of the most recognizable personalities in the sport, Pat is known for his musical skills and ability to engage fans. But when it comes to the halfpipe, this two-time Olympian and Swiss National Team athlete is all business. With seven World Cup halfpipe podiums and two World Championship halfpipe podiums, his impressive results span back to 2009, showcasing his longevity and consistency in the sport.



Ruka Hirano

Birthdate: March 12, 2002 Country: Japan Hometown: Osaka

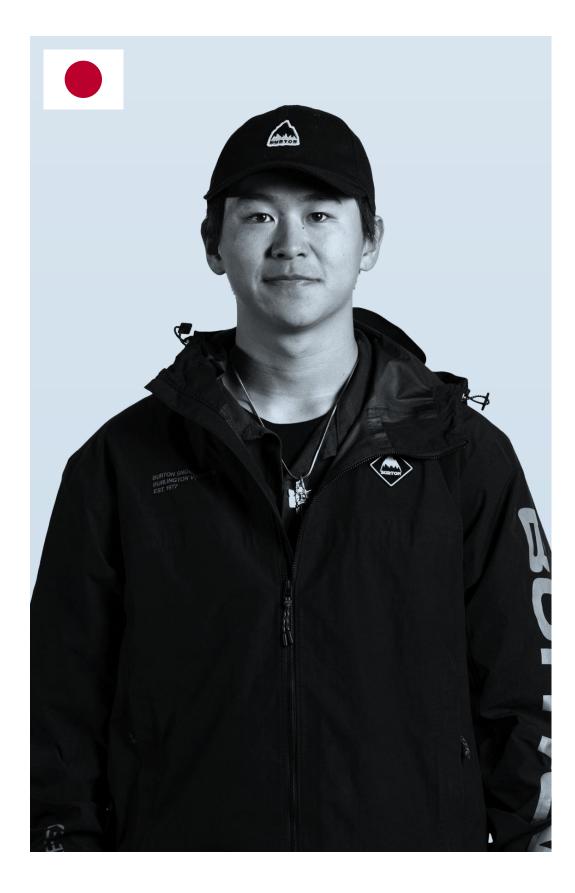
Ruka Hirano is quickly rising to the top of the incredibly talented Japanese field with consistency and halfpipe technicality. In 2020, he was crowned Youth Olympic Champion, and since then, he's racked up impressive accolades, including two backto-back halfpipe Crystal Globes in 2023 and 2024. With 17 World Cup podiums, his most recent finish was at Copper Mountain, where he helped complete a Japanese podium sweep. Ruka also took bronze in his rookie X Games appearance in 2022. Atop his arsenal of tricks is a Cab triple cork 1440, which he's gearing up to land in competition.

Ryusei Yamada



Birthdate: March 25, 2006
Country: Japan
Hometown: Sapporo, Hokkaido

Ryusei Yamada is a rising star who took bronze at the Youth Olympic Games in early 2024 and followed it up with his first World Cup podium in China, earning third place. Ryusei is known for his effortless style, tweaking out his tricks and flowing through the pipe. His double McTwist is a prime example of his fresh, innovative approach to the sport, making him a standout young talent to watch in the halfpipe scene.



Shuichiro Shigeno

Birthdate: September 18, 2005
Country: Japan
Hometown: Kawasaki, Kanagawa

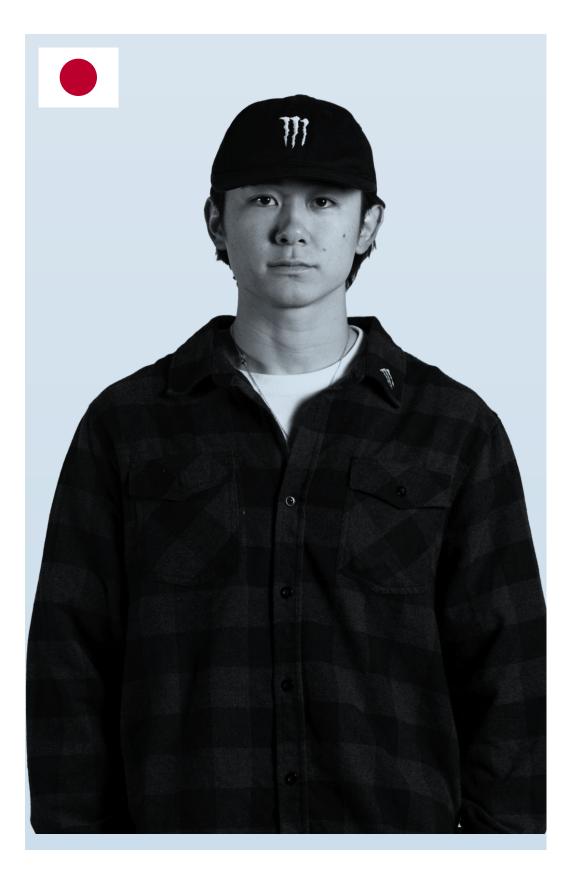
A standout member of Japan's youth brigade, Shuichiro Shigeno made waves ahead of the 2024 season by landing the first-ever frontside 1800 in the pipe while training at Laax. He's consistently been in the top 10 in every World Cup start, with two thirdplace finishes in Calgary. At the 2024 X Games, he narrowly missed the podium, finishing in fourth place. Shuichiro's impressive progression and groundbreaking tricks make him one to watch as he continues to rise in the sport.

Valentino Guseli



Birthdate: April 1, 2005
Country: Australia
Hometown: Dalmeny, New South Wales

Valentino Guseli stands out as a multi-disciplinary master, competing across halfpipe, slopestyle and big air, setting the foundation for his overall 2024 Crystal Globe win. His deep competition history belies his youth. Valentino has landed on the podium in his last three World Cup starts, taking first place at Calgary. In 2023, he took bronze at the X Games. Known for going huge, his standout tricks include a massive switch Indy, a crowd-pleasing frontside flatspin 1260, and a jaw-dropping frontside 1620. Valentino's versatility and skill make him a force to be reckoned with in the halfpipe.



Yuto Totsuka

Birthdate: September 27, 2001
Country: Japan
Hometown: Yokohama, Kanagawa

Yuto Totsuka, a two-time Olympian, is on an absolute tear, with 20 World Cup podiums and eight wins, including his most recent victory at the 2024 China World Cup opener. His winning halfpipe run features no spin under a 1260 and includes a freshly-minted frontside triple cork 1440. Yuto's impressive medal collection also boasts an X Games gold (2021), two silvers, a 2021 Dew Tour win, and three Crystal Globes. With his unmatched skill and consistency, Yuto continues to dominate the halfpipe.

Wang Ziyang



Birthdate: January 4, 2003
Country: China
Hometown: Urumqi

Wang Ziyang has been a consistent presence on the World Cup halfpipe circuit since 2018. Known for his effortless rotation skills, he links up massive spins and continues to push the limits, steadily closing in on major wins. Wang fulfilled one of his dreams when he represented his home country at the Beijing 2022 Olympics.



* Please refer to the start list for additional Wildcard and Alternate athletes competing.



Beatrice "Bea" Kim

Birthdate: January 25, 2007
Country: USA
Hometown: Palos Verdes, California
Home Resort: Mammoth Mountain

Bea Kim enters the Snow League after an impressive rookie World Cup season, where she finished third in the overall standings. She kicked off her sweet 16 season with four fourth-place finishes in five World Cup starts, then clinched her first podium, earning second place at the 2024 Laax Open. Before her meteoric rise, Bea put in the hard work, training with the Mammoth Mountain Snowboard Team. She won the 2019 USASA Junior National Championship and took home bronze at the 2023 Dew Tour, setting the stage for her continued success.





Birthdate: September 24, 2002
Country: Switzerland
Hometown: Baden

Switzerland's top female halfpipe rider, Berenice Wicki, made a name for herself early on, winning gold at the 2017 Junior World Championships in Laax. She followed up with a bronze medal at the 2020 Winter Youth Olympics. Berenice brought her halfpipe skills to the 2022 Beijing Olympics, advancing to the finals and finishing seventh. With so much more to come, Berenice is just getting started.



Brooke D'Hondt

Birthdate: March 9, 2005 Country: Canada Hometown: Calgary, Alberta

Brooke D'Hondt is a fearless snowboarder and a fixture on the competition circuit. She made her X Games debut at just 14 and represented Canada in her first Olympics at Beijing 2022. Her crowning achievement, however, is her world record for the highest air by a female snowboarder—a staggering 23.9 feet (7.3 meters) off a hip at the 2024 Swatch Nines. Known for her massive, stylish airs, Brooke is one to watch as she continues to push the upper limits of the halfpipe.

Elizabeth Hosking





Birthdate: July 22, 2001 **Country:** Canada Hometown: Longueuil, Quebec

At just 16, Elizabeth Hosking made her Olympic debut at PyeongChang 2018. She returned for her second Olympic appearance at Beijing 2022, earning an impressive sixth-place finish. In December 2022, Hosking claimed her first World Cup podium with a silver at Copper Mountain, followed by another silver in Calgary and then a standout silver at the World Championships. Known for her amplitude and smooth frontside 1080s, Hosking continues to solidify her place as one of Canada's top snowboarders.



Gaon Choi

Birthdate: November 3, 2008
Country: South Korea
Hometown: Seoul
Home Resort: Mammoth Mountain

At just 14 years old, Gaon Choi made history at the 2023 X Games, as the youngest athlete to win halfpipe gold. Her win was no surprise—she went undefeated in her 2022 rookie season, sweeping all six junior halfpipe events. Gaon's dominance continued in 2023 at her first World Cup at Copper Mountain, where she qualified first and went on to top the podium. Mentored by two-time Olympic gold medalist Chloe Kim, whom she met through the Mammoth Mountain Snowboard Team, Gaon is quickly establishing herself as one of the sport's brightest rising stars.





Birthdate: September 17, 1992
Country: China
Hometown: Hegang, Heilongjiang

Olympic silver medalist Jiayu Liu is a true halfpipe legend. With 11 World Cup wins and a 2009 World Championship title, she's been a dominant force in the sport for over a decade. A four-time Olympian, Jiayu made history in 2018 as the first Chinese snowboarder to win an Olympic medal. When she's not riding manmade transitions, Jiayu turns her focus to riding powder.

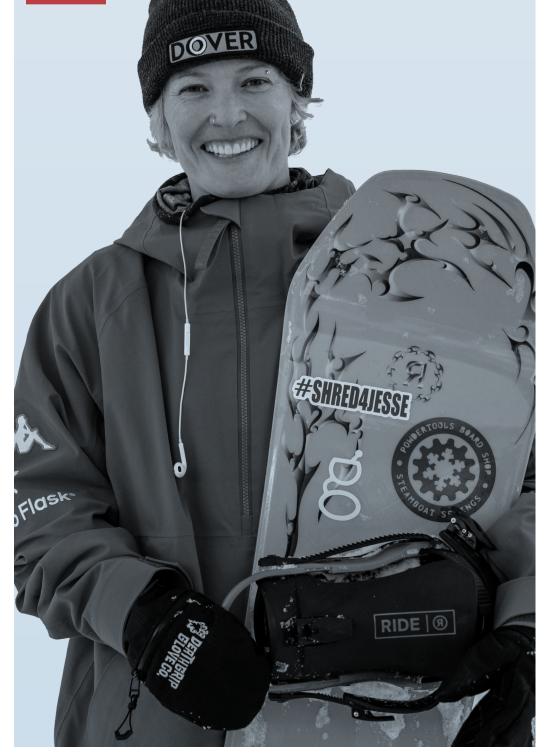


Maddie Mastro

Birthdate: February 22, 2000
Country: USA
Hometown: Wrightwood, California
Home Resort: Mammoth Mountain

A fierce competitor, Maddie Maestro's career is packed with standout moments, including a decisive win at the U.S. Open, where she made history by landing the first double crippler in competition. She has also nailed a Cab doublecork 1080 in practice—a trick she's attempted in competition but has yet to land. Maddie's impressive resume features two Olympic appearances, two X Games silver medals, a bronze, and 16 World Cup podium finishes. She kicked off 2024 with her first career World Cup win in China, solidifying her status as one of the sport's top riders.





Birthdate: April 29, 1994
Country: USA
Hometown: Steamboat Springs, Colorado
Home Resort: Steamboat Springs

Maddy made a strong return to competition with a third-place podium finish at the 2024 World Cup season opener in China—a career-best performance. What makes this achievement even more remarkable is that her last World Cup start was in 2015. After nearly a decade of competing by the age of 21, Maddy chose to step back, instead pursuing her passion for snowboard coaching. She worked with amateur athletes and later with the pros on the U.S. Snowboard Halfpipe Team. Now, she's back in the spotlight as the newest member of the pro team, ready to pick up right where she left off, but even stronger.



Mitsuki Ono

Birthdate: March 5, 2004
Country: Japan
Hometown: Yoshikawa, Saitama

Mitsuki made her international debut with backto-back golds in the halfpipe at the 2018 and 2019 Junior World Championships. In 2020, she scored gold at the Winter Youth Olympics. 2024 saw Mitsuki dominate the World Cup circuit with massive technical spins and clean style, earning three consecutive wins and the points needed to once again take the Crystal Globe, claiming back-to-back titles.

Queralt Castellet



Birthdate: June 17, 1989
Country: Spain
Hometown: Sabadell

Queralt made her Olympic debut in 2006 and persevered through four more Olympic Games before securing a silver medal at Beijing 2022. A consistent competitor, she clinched X Games gold in 2020, adding to her two silver and one bronze medal stash. With over 50 World Cup starts and 17 podium finishes, Queralt is always a dangerous competitor in the halfpipe.



Ruki Tomita

Birthdate: December 28, 2001
Country: Japan
Hometown: Myoko, Niigata

Ruki Tomita, younger sister of Sena Tomita, made waves with her first World Cup win at the 2022 Mammoth Grand Prix, where she edged out her sister for the top spot. She followed that up with an impressive 5th-place finish in her Olympic debut at Beijing 2022. Ruki's been on fire in the 2023–24 season, too, grabbing a third-place finish at the World Cup in Laax.

Sena Tomita



Birthdate: October 5, 1999
Country: Japan
Hometown: Myoko, Niigata

2022 was a breakout year for Sena Tomita. She snagged X Games gold and left Beijing with an Olympic bronze medal, stomping a highscoring frontside 1080 to cap off her run. Sena took the following season off, but came back strong in 2024, kicking things off with two World Cup halfpipe podium finishes.





Sonora "Sonny" Alba

Birthdate: July 16, 2006
Country: USA
Hometown: San Pedro, California
Home Resort: Mammoth Mountain

Sonny has been competing among the pro ranks since 2020, when she made her debut at just 13 years old at the Dew Tour. That same season, she won the U.S. Open Junior Jam and made her X Games debut the following winter. In 2023, Sonny bumped up to the pro roster of the U.S. Snowboard Halfpipe Team—a huge accomplishment. 2024 saw her finish just off the podium in fourth at the Dew Tour, with victory so close, you can bet she's more determined than ever to land that pro podium finish.

Xuetong "Tongtong" Cai



Birthdate: September 26, 1993
Country: China
Hometown: Harbin, Heilongjiang

A four-time Olympian and three-time Crystal Globe winner, Tongtong has been making history from the start. At just 16, she became the youngest competitor at Vancouver 2010. She made more waves as the first Chinese rider to win the 2020 U.S. Open and the first to podium at the X Games, racking up a silver and four bronze medals. With three FIS World Championship titles, 45 World Cup halfpipe starts and 14 wins, her career stats are nothing short of legendary.



* Please refer to the start list for additional Wildcard and Alternate athletes competing.

Aspen Media Information

CREDENTIALS

Credentials may be picked up at the Media Center, located in the Inn At Aspen at Buttermilk Mountain. Pick up from the door outside of the lobby from the parking lot, directly to the right.

CREDENTIAL PICKUP HOURS

Practice Day, Thursday, March 6th 8 AM – 3 PM

Qualifying Day, Friday, March 7th 8 AM – 2 PM

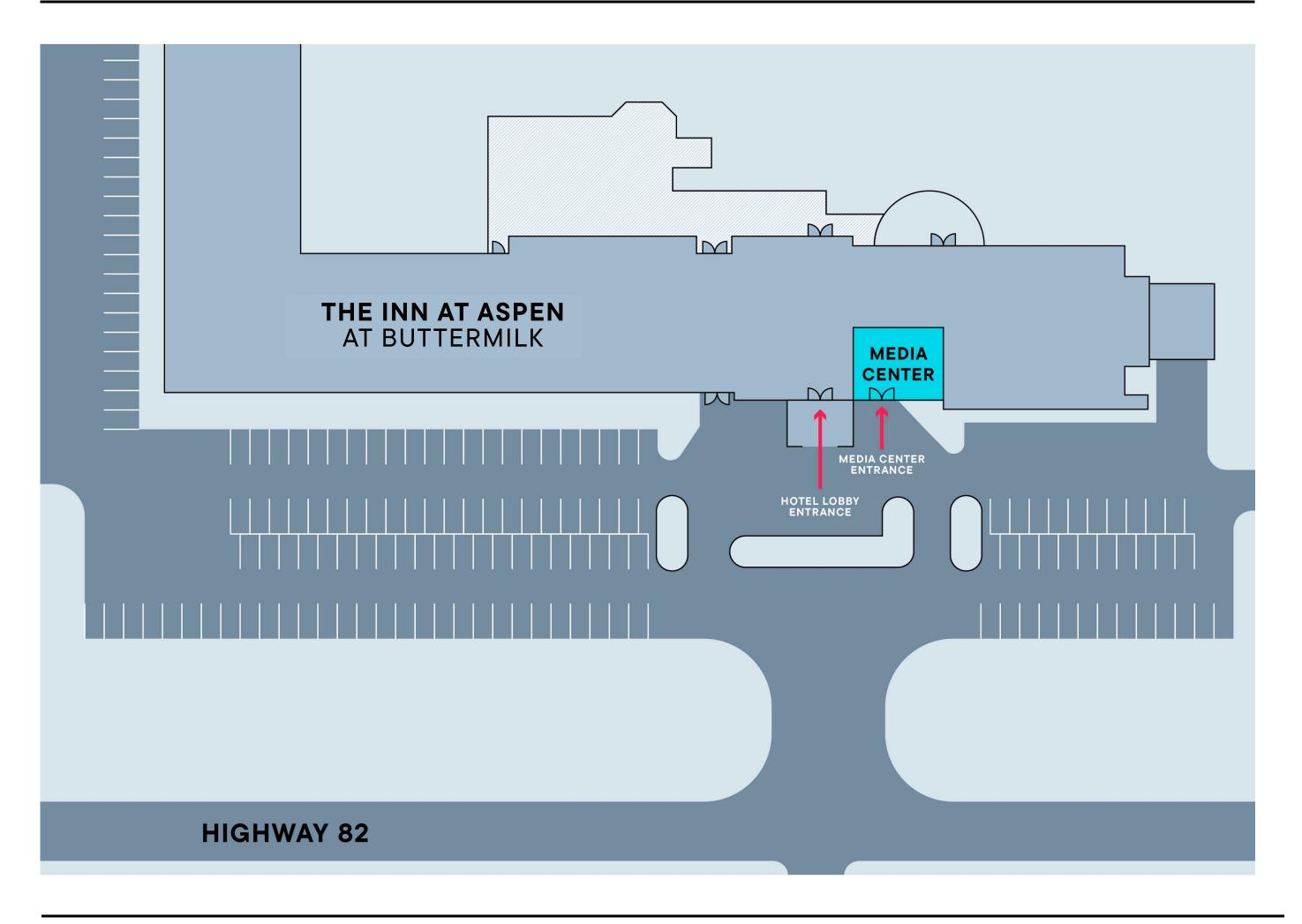
Finals Day, Saturday, March 8th 8 AM – 2 PM

MEDIA CENTER

The media center will be located inside the Inn at Aspen, directly right of the lobby door, from the outside. The entrance will be from the outside door for credentialed media. Working stations, wifi and snacks will be provided.

MEDIA CENTER HOURS

The media center will be open March 6 – 8 from 8 AM to 4 PM





Aspen Media Information (cont.)

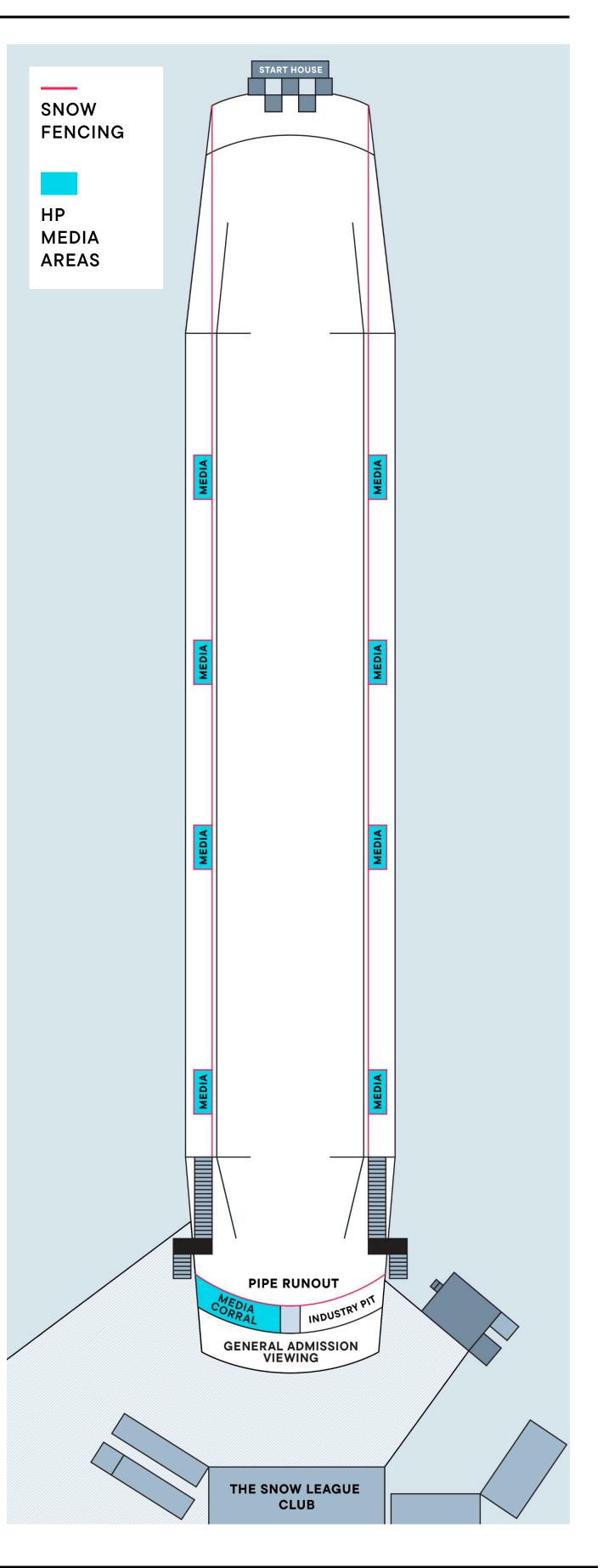
MEDIA VIEWING

The media corral at the base of the halfpipe (viewer's left) will be clearly marked. There are additional marked media zones along either side of the halfpipe for photo media. The halfpipe is accessible by walking uphill on the marked pathway. Credentialed media members should plan on arriving to practice and the competition early to ensure a spot in the media corrals. Media members should be dressed for adverse/cold weather conditions, including winter footwear and traction devices (Yaktrax etc), and be prepared to stand for long periods of time in the snow.

Please see on Map credentialed media viewing zones at the halfpipe.

PHOTOGRAPHY

Photographers staged in the media corrals along the pipe walls must be approved and given a media vest. Please contact the



communications team to obtain your vest.

(media@thesnowleague.com)

PARKING

Using the free public shuttle is highly encouraged as there is limited parking on site at the mountain.

Media Resources



Event photos, b-roll, and results can be accessed at: thesnowleague.com/mediakit/

Password: thesnowleague

Follow The Snow League on X, Instagram, Facebook and YouTube.

Media credentials application here

All content provided on the media hub is for use by editorial news outlets only and must be used in accordance with the guidelines provided by The Snow League.



PR Staff Contact Information

GENERAL INQUIRIES

media@thesnowleague.com

EVENT STAFF

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Overall Lead/Shaun White Requests jen@flwpr.com

516-526-8120

Annie Fast

Athlete requests and On-Snow Contact annie@alpinecoastcommunications.com 760-274-3601

Ilana Taub Media Relations and Broadcast ilana@goldtreepr.com

310-266-1948

Emily Johnston

Media Center

emily@ej-pr.com

818-861-5665



Ticket Information

PURCHASING TICKETS

Tickets may be purchased via Tixr: https://www.tixr.com/groups/thesnowleague

FRIDAY, MARCH 7 - QUALIFYING DAY

General Admission tickets are \$20

SATURDAY, MARCH 8 - FINALS DAY

General Admission tickets are \$50 (rising to \$60 on March 1). Colorado Residents can save 50% on tickets by using code CO50 on General Admission tickets. Offer expires March 1.









Accessibility Information

ADA INFORMATION

For questions regarding ADA accommodations, please contact The Snow League at tickets@thesnowleague.com

ACCESSIBILITY DROP OFF

Accessibility drop off is available at the base of Buttermilk. Take Highway 82, turn onto Owl Creek Rd. and take the first left into the Buttermilk Parkings Lot. Follow signs to the accessibility drop off/pick up location.

GUESTS WITH MOBILITY LIMITATIONS

The Snow League is an accessible venue, but please be aware it is an outdoor snow event situated on a mountain with some distance between areas. Therefore, most travel is over natural snow packed terrain that can fluctuate and is weather dependent.

There are ADA accessible portalets and public restrooms located throughout the venue. Please visit the Guest Services tent located on the plaza just outside Buttermilk Mountain Lodge for information and assistance.

ACCESSIBILITY VIEWING AREAS

A designated ADA viewing area has been established and will be clearly marked at the competition arena. Please visit Guest Services for information and assistance. Guest Services staff will be available to escort an individual to the accessible viewing area is available at the base of Buttermilk.

LOCAL HOSPITAL

Aspen Valley Hospital 401 Castle Creek Rd Aspen, CO 81611 970-925-1120 (24 Hour Emergency Room)



Transportation & Parking Information

GETTING AROUND ASPEN

Uber via the Uber App High Mountain Taxi - 970-925-8294 Aspen Transportation Company - 970-544-6475 Roaring Fork Transportation Authority - the local bus service

BUS ROUTES & SCHEDULE

Roaring Fork Transportation Authority offers a Trip Planner to assist in selecting the bus stop closest to your location. Buses between Aspen and Snowmass are complimentary. Buses between Buttermilk and Basalt are 3.00 each way. Download the RFTA Mobile Tickets App to pre purchase discounted tickets.

View the RFTA Routes & Schedule Here.

PARKING FOR THE COMPETITION

Short term parking at the Inn at Aspen is available to retrieve credentials March 6-8 between the hours of 7:30 AM and 4:00 PM.

Complimentary full day parking is available at the Buttermilk lot located directly across the street from the Inn at Aspen on a first

come, first serve basis.

Complimentary full day parking is also available at Brush Creek Park and Ride, located 6 miles outside of Aspen on the bus line.

Paid parking is available in downtown Aspen for 2 and 4 hour increments in residential areas and in specific parking garages. Guests can ride the local bus to the venue using RFTA once they have parked their car.

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